

Prospectus: WaterWise Succulent Celebration Plein Air Event & Show

About WaterWise Botanicals: A visit to WaterWise Botanicals is like an 'escape to the country,' where artists can explore ideas and capture nature at its best. WaterWise Botanicals is one of the largest suppliers of landscape roses, cacti, and succulents in southern California. Visitors and artists alike can enjoy the combination of succulent colors that spread along the hillside like a patchwork quilt. Artists will be inspired as they stroll through countless varieties of roses, the exotic world of succulents and cacti, eye-popping perennials, graceful ornamental grasses, and unusual shrubs and trees. This plein air painters' paradise is located in avocado country, just off I-15 in the hills of North San Diego County, near the communities of Bonsall and Fallbrook.

Artists are invited to choose painting spots near ponds, pathways, spring cactus flowers, lush tropical gardens, and chronicle the ambiance of WaterWise Botanicals.

Artists who wish to participate in the jury-selected plein air show at ArtBeat On Main Street Gallery in Vista must produce works on-site from May 15 through June 14, and are encouraged to paint during the two days of the Succulent Celebration, June 6 and 7.

This painting event is free. There is no entry fee. Participation does not guarantee entry into the juried show. Artists may submit up to two paintings for acceptance into the juried show. Cash prizes, and gift certificates will be awarded by WaterWise Botanicals and ArtBeat On Main Street Gallery at the artists' reception on June 21. First prize is 200.00.

Timeline:

May 15 – June 14 Artists paint at WaterWise Botanicals any time between 9am and 5pm, and are encouraged to paint during the two days of the Succulent Celebration, June 6 and 7

June 10 – June 15 Artwork Submission 11am – 3pm Artists may submit **up to two entries** for consideration into juried plein air show. Submissions must be brought to ArtBeat Gallery, ready to hang and professionally presented (No sawtooth hangers). Only gallery wrapped canvas or properly framed art will be accepted. Completed contact form and signed liability release will be required at this time. Please indicate on the contact form if your entry is Not For Sale (NFS). 25% of any sale made at the gallery will be collected by ArtBeat On Main Street. Monies from any sale will be distributed to the artist, by check, following the month of the sale.

June 17 Artists notified regarding acceptance into show

June 18 – June 19 Non-accepted entries must be picked up between 12pm and 5pm

June 21 – July 6 Art show at ArtBeat on Main Street Gallery

June 21 Artists Reception and Awards Presentation 5pm – 7:30pm at ArtBeat Gallery

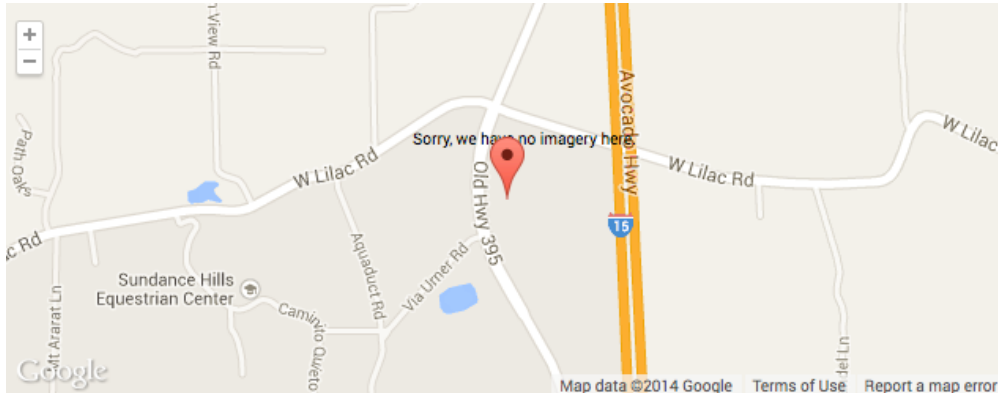
July 8 – July 9 Artwork Pickup at ArtBeat on Main Street Gallery between 12pm and 5pm

ArtBeat on Main Street, 330 Main Street, Vista, CA 92084-760-295-3118
info@artbeatonmainstreet.com <http://www.artbeatonmainstreet.com>

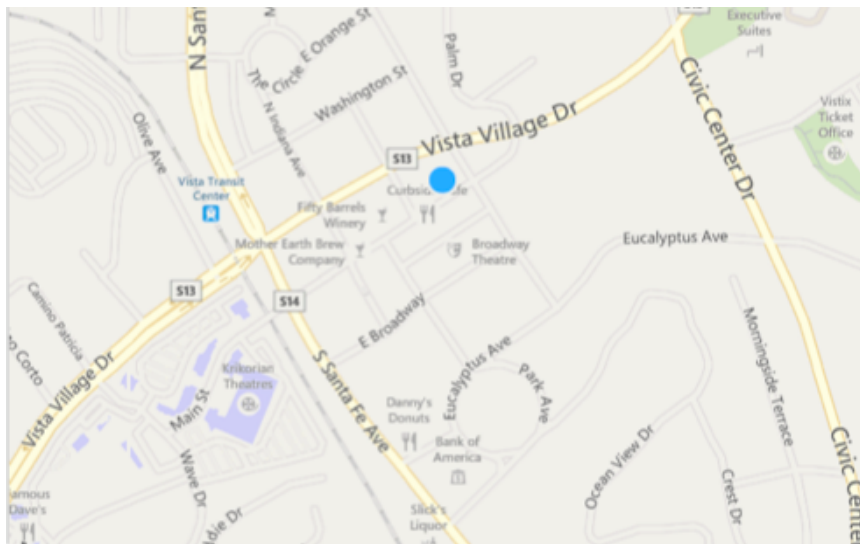
For questions, please do not hesitate to contact info@artbeatonmainstreet.com

Thank you for your interest, and happy painting!

WaterWise Botanicals, 32183 Old Highway 395 Escondido, CA, US, 92026 (760) 728-2641



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Contact Form

Please complete and attach to back of each artwork submission.

Please indicate in the space provided if artwork is Not For Sale (NFS).

Artist name

Title of work

Medium

Price (or NFS)

Contact telephone number

Email address

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